

## INVITATION

Széchenyi István University

Doctoral School of Regional- and Business Administration Sciences

SzEEDS<sup>M</sup> Doctoral Program in Business Administration Sciences

kindly invites you to the PhD dissertation defense and public debate

of

**Ágnes Csiba-Herczeg**

Economist

Title of the PhD dissertation:

### **Assessing the Impact of Alternative Packaging on the Sustainability and Consumer Acceptance in the Wine Industry**

**Date and time:** 23<sup>th</sup> February (Friday), 2024 at 1 PM

**Venue:** IS 101 Széchenyi István University  
(1. Egyetem Square, Győr, 9026-Hungary)

**Supervisors:** Dr. István Stumpf, professor, Széchenyi István University

Dr. Boglárka Eisingerné Balassa, associate professor, Széchenyi István University

**Chair:** Dr. László Imre Komlósi, professor, Széchenyi István University, Győr

**Members:**

Dr. habil. Gabriella Kuráth, associate professor, University of Pécs

Dr Sándor Remsei, dean, Széchenyi István University, Győr

**Secretary:**

Dr. László Buics, assistant professor, Széchenyi István University, Győr

**Opponents:**

Dr. habil. Ferenc Kiss, research and development director, Foundation for Information Society

Dr. habil. Árpád Papp-Váry, associate professor, Budapest Business University

There will be a closed meeting before and after the PhD dissertation defense and public debate where the committee members are present.

The PhD dissertation defense and public debate is a public event where the participants are invited to ask questions from the candidate and make comments concerning the dissertation of the candidate.

The *Dissertation* and the *Summary of the Dissertation* can be downloaded from <https://szeeds.sze.hu/> (downloads menu)